



# MINUTES

## ECI Task Force Meeting

### Friday, March 12<sup>th</sup>, 2021

### 2:00pm – 4:00pm

TIME	DESCRIPTION	LENGTH
2:05pm – 2:13 pm	<p>Welcome / Announcements</p> <ul style="list-style-type: none"> <li>• Introduction (Get-to-know Task Force – 2 minutes)</li> <li>• Community Engagement list/timeline</li> </ul> <p>- <i>Facilitator requested ECI Task Force to give recommendations for colleagues who work within the organizations that the ECI Task Force represents.</i></p> <p>- <i>Timeline:</i></p> <ul style="list-style-type: none"> <li>• <i>3/15/21 – 4/9/21 – Community Engagement Zoom Meetings / group conversations</i></li> <li>• <i>3/15/21 – 4/9/21 (ECI Task Force Meetings) – Community engagement report back where Facilitators will provide updates to ECI Task Force</i></li> </ul>	8 minutes
2:13 pm – 2:45pm	<p>Microsoft Data Presentation + Q&amp;A with Rahul Dodhia &amp; John Cho</p> <ul style="list-style-type: none"> <li>• What data is available</li> <li>• Disaggregation</li> <li>• How to use data to tell story &amp; support recommendations</li> </ul> <p>- <i>Microsoft Presentation – see slide deck.</i></p>	32 minutes
2:45pm – 4:06 pm	<p>Break out into Work Groups (50 minutes):</p> <ul style="list-style-type: none"> <li>• <u>Housing/Land Acquisition Work Group</u> - Deep dive with Calandra Childers &amp; Matthew Richter from Office of Arts &amp; Culture</li> <li>• <u>Education Work Group</u> – Deep dive with Dwayne Shapel of DEEL</li> <li>• <u>Health Group</u> – Deep dive with Human Services &amp; Department of Environmental Health (Food Security)</li> <li>• <u>Business Development</u></li> </ul> <p>Break out groups to report back to ECI Task Force (20 minutes)</p> <p>- <i>Recommendation notes from each work group to be shared in a collaboration file that can be reviewed by all ECI Task Force.</i></p> <p>- <i>Presentations from workgroups attached</i></p>	81 minutes
	<p>Recap &amp; Next Steps</p> <p>- <i>Request for the city's Human Services Department health lead, Jeff Sakuma, from Public Health to present</i></p>	
4:07 pm	Adjourn	

## Attendance

### Excused Absences:

- Carolyn Riley-Payne
- Christina Wong

## Microsoft Presentation



# Economic Opportunity

Rahul Dodhia

With thanks to Tina Wahla, Pamela Oakes, Diana Canzoneri,  
Thomas Roca

March 12, 2021

## Objectives

- This presentation has 2 goals
  - A brief example of how to use data to communicate concerns to the mayor, council and general public.
  - Encourage discussion about how where interventions may have most effect, and how **progress can be tracked**.
- None of the challenges represented in the data here are new to the Task Force.
- Limitations of the data
  - Data may not exist for some Task Force's questions.
  - Data can tell you the *What*, sometimes the *How*, rarely the *Why*.

# Summary

## What is the Economic Gap?

- Income inequality among races.
- Minority business owners underrepresented.
- COVID-19 has made it worse.

## Opportunities for Programs and Interventions

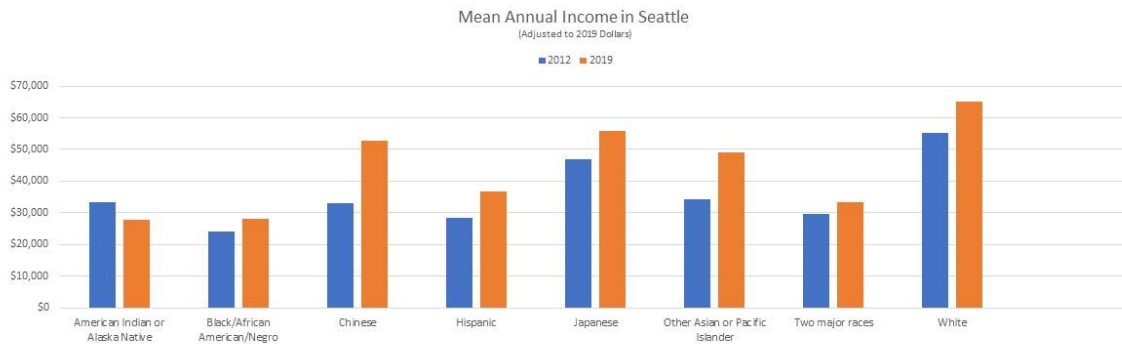
- Participation in wealth building investment such as home ownership.
- Increase business opportunities and employment in high paying fields.
- College is correlated with higher pay, but many minorities graduate at a lower rate and earn less than Whites despite the same educational attainment.

## Why Does the Gap Exist?

- Generational deficits, racial bias, early education.

### Persistent Income Inequality

- Minority individuals earn \$0.67 for every \$1 earned by White individuals.
- Why?



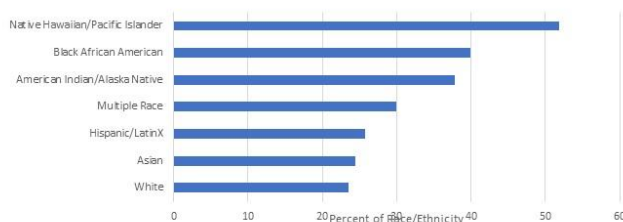
Data Source: Public Micro Use Data (PUMS) from the 2015-2019 5-year American Community Survey (ACS)

## Economic Gaps: Minority business owners are underrepresented.

- Minorities make up 32% of the city's population, but
  - Minority-owned businesses account for only 21% of Seattle metro businesses
  - Minority-owned businesses account for only 10% of total payroll.
  - The average payroll per employee in a Minority owned business is \$38,000. In a White-owned, business, it is \$58,000.
- Why?
- For the 464 Black owned firms, roughly half have been operating for more than 16 years, and the other half have been open for less than 2 years.[THOMAS]

## The COVID-19 Pandemic has Worsened the Economic Gap.

% workers filling initial unemployment claims in King County  
between March 1 - December 12, 2020



Financial Assistance (Applied n=696, Received n=703)

"Have you applied for (received) any financial assistance to mitigate the impacts to your business?"

Ownership	Applied			Received		
	Yes	No	Total	Yes	No	Total
Asian	93%	7%	100%	80%	20%	100%
Black	79%	21%	100%	61%	39%	100%
Latinx	88%	12%	100%	80%	20%	100%
American Indian	84%	16%	100%	68%	32%	100%
Hawaiian	85%	15%	100%	69%	31%	100%
MENA	92%	8%	100%	77%	23%	100%
White	90%	10%	100%	77%	23%	100%

# Opportunities for Programs and Interventions



## Home Ownership

- Home appreciation rates have been higher than wage and salary increases, therefore home ownership may help reduce the economic gap.
- Seattle has existing programs for first time buyers. Are there additional programs that could be implemented?
- Education about financing, safeguards against predatory lending.

Race and Ethnicity	Population Estimate	Owns home	Home ownership rate	Median value of home	HH estimate	Rent as % of HH Income	Average rent
African	20,307	2,703	13%	\$ 350K	18,700	37%	\$ 1,116
East African	13,000	1,124	9%	\$ 340K	12,400	40%	\$ 1,110
African American	31,100	10,900	35%	\$ 500K	27,900	25%	\$ 885
Asian	109,012	54,180	50%	\$ 525K	103,600	16%	\$ 757
South Asian	15,191	5,276	35%	\$ 750K	14,400	17%	\$ 910
South East Asian	40,680	21,044	52%	\$ 430K	39,600	17%	\$ 740
Blackfeet and Choctaw	258	213	84%	\$ 1,400K	300	1%	\$ 48
Other American Indian	1,737	518	30%	\$ 415K	1,500	31%	\$ 853
Hispanic	48,133	15,413	32%	\$ 600K	45,300	22%	\$ 1,062
Mexican	27,008	8,436	31%	\$ 550K	25,200	22%	\$ 1,116
Puerto Rican	2,624	664	25%	\$ 778K	2,400	28%	\$ 1,099



## Unemployment

- Unemployment rates for marginalized communities are generally much higher than that of Whites.
- Black Americans, especially those identifying with African ancestry, have the highest unemployment rates.
- [New orientation, job training or networking programs targeted towards specific communities?](#)

Race and Ethnicity	Labor Force	Unemployment Rate
Black	35K	9.5%
African American	22K	7.4%
African	11K	10.4%
East African	6K	11.0%
Hispanic - Mexican	18K	5.3%
Hispanic (not Mexican)	14K	4.3%
Puerto Rican	2K	5.0%
Hispanic (Central America except Mexico)	5K	6.0%
Asian	65K	4.4%
South East Asian	24K	4.2%
South Asian	11K	2.3%
Japanese	8K	4.2%
Korean	7K	3.6%
Blackfeet and Choctaw	120	0.0%
American Indian (not Blackfeet or Choctaw)	800	5.1%
White	325K	3.2%

Data Source: Public Micro Use Data (PUMS) from the 2015-2019 5-year American Community Survey (ACS)

## Access to high paying occupations

- Technology jobs\* have lower representations of minorities.
- What is holding back participation in higher paying occupations?
- [Learn from previous programs directed towards minorities, mentorship programs, supplemental primary and secondary education.](#)

Race and Ethnicity	Potential Workforce	% in tech jobs
Black	40K	2.9%
African American	19K	3.8%
African	12K	1.7%
East African	7K	1.4%
Hispanic	34K	6.3%
Hispanic - Mexican	20K	4.9%
Puerto Rican	2K	7.7%
Central American	4K	8.1%
Asian	75K	15.5%
South East Asian	27K	4.9%
South Asian	12K	36.0%
Japanese	9K	11.0%
Korean	8K	8.4%
American Indian (not Blackfeet or Choctaw)	1K	0.0%
Blackfeet and Choctaw	135	9.6%
White	366K	8.6%

\*Bureau of Labor Statistics SOC: Computer and Mathematical Occupations

Data Source: Public Micro Use Data (PUMS) from the 2015-2019 5-year American Community Survey (ACS)



## Business Ownership

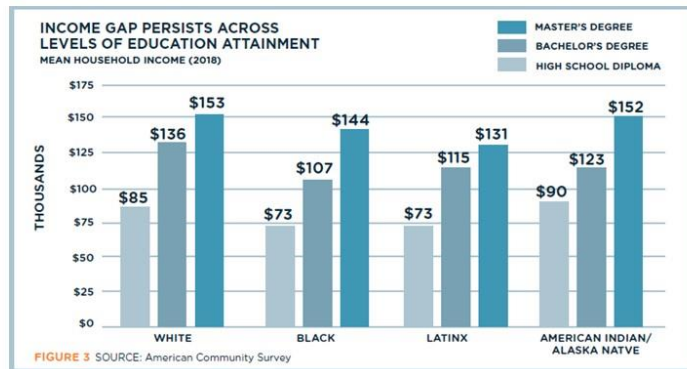
- In the state's MWBE program, only 343 companies are certified as Minority-owned.
- What obstacles do they face in opening and sustaining businesses
- Education on access to capital, policies and regulations. Tax reduction.

Race and Ethnicity	Median Income		As % of White Income	
	Self-employed	Employee	Self-employed	Employee
African	\$ 25,000	\$ 26,000	50%	44%
East African	\$ 25,000	\$ 22,100	50%	38%
African American	\$ 30,000	\$ 32,881	60%	56%
Asian	\$ 25,000	\$ 46,000	50%	78%
South Asian	\$ 14,500	\$ 98,700	29%	168%
South East Asian	\$ 25,000	\$ 38,000	50%	65%
Japanese alone	\$ 25,200	\$ 49,000	50%	83%
Korean alone	\$ 13,000	\$ 50,000	26%	85%
Blackfeet alone		\$ 68,000		116%
Choctaw alone	\$ 221,000	\$ 101,000	442%	172%
Other American Indian	\$ 12,300	\$ 15,600	25%	27%
Hispanic	\$ 22,300	\$ 36,000	45%	61%
Mexican	\$ 16,250	\$ 32,000	33%	55%
Puerto Rican	\$ 39,000	\$ 40,000	78%	68%
Central American	\$ 14,600	\$ 30,000	29%	51%
White alone	\$ 50,000	\$ 58,700	100%	100%

Data Sources: Public Micro Use Data (PUMS) from the 2015-2019 5-year American Community Survey (ACS); Office of Minority and Women's Business Enterprises Directory of Certified Firms.

## Education Matters

- Under half of SPS graduates earn a two- or four-year college degree within six years, with less than 30 percent of historically underserved students of color doing so. - p.95, EDCIR 2020.



Sources: The Commitment to Progress: An Equitable Future for Washington, <https://www.employersdequity.org/>

## Race and Ethnicity Disaggregation

The Public Micro Use Data (PUMS) is a 1% or 5% sample of the US population.

Therefore, estimates derived from this data may have large variance, especially for population groups with low numbers.

These data are fine for initial exploration. For policy decision making, additional input is highly recommended. The City of Seattle is exploring how to collect demographics at a more granular level.



# Early Learning Investment Strategies

March 12, 2021

Dwane Chappelle & Monica Liang-Aguirre

Department of Education and Early Learning

Equitable Communities Initiative Task Force

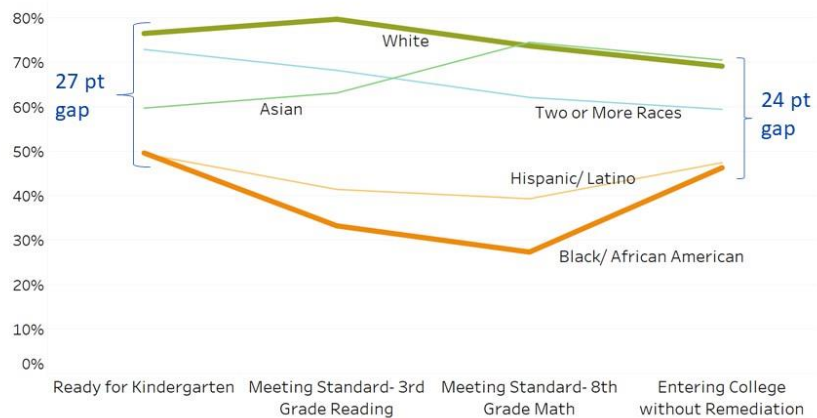
Education Workgroup



City of Seattle

## Educational Injustice begins before Kindergarten

Seattle children of color enter kindergarten with a readiness gap, which continues through their time in school.



\*American Indian and Pacific Islanders excluded due to small numbers.



# Early Learning Investment Strategies

1. Prenatal to 3: ParentChild+ home visit program
2. Prenatal to 3: New Community Grant Program
3. Seattle Preschool Program
4. Child Care Assistance Program
5. Childcare Stabilization Fund and other COVID supports

March 2021  
3



## Strategy 1

### Prenatal to 3: ParentChild+ home visit program

**Policy Goal:** Provide culturally responsive supports to parents and caregivers with young children

**Investment:** \$1.3m to serve 251 families and 16 family childcare providers

- Focused on increasing language and literacy skills, enhancing social-emotional development, and strengthening parent-child relationships
- Culturally responsive approach implemented by CBOs
- Two-year program with bi-weekly home visits



March 2021  
4



## Strategy 2

### Prenatal to 3: New Community Grant Program for PN-3

**Policy Goal:** Create opportunities for community-based organizations, who have strong connections to families, to design prenatal to three programs for their communities.

**Investment:** \$1.5m in 2021

#### Status

- Planning through Spring 2021, RFP expected in summer.
- Working with the Community Advisory Board, Best Starts for Kids, and CBOs to design the funding model

March 2021  
5



## Strategy 3

### Seattle Preschool Program

**Policy Goal:** Eliminate the Kindergarten readiness gap by offering affordable, high-quality preschool for 3-and-4-year olds

**Investment:** ~\$40m for 2021-22 school year to serve 2,000 children

- Seattle Public Schools:  
34 classrooms at 22 sites
- Community based organizations and other entities:  
75 classrooms at 43 sites, through 24 agencies
- Family Child Care: 20 providers



March 2021  
6



## Strategy 4

### Child Care Assistance Program

**Policy Goal:** Family self-sufficiency and economic development through access to affordable and quality child care

**Investment:** \$5.4m in 2020 for 200 licensed child care centers and providers, serving 778 children

- 44% Black, African-American or other African
- 45% preschool age

→ COVID-19 has had significant impact on child care providers and overall program demand.

March 2021  
7



## Strategy 5

### Childcare Stabilization Fund and other COVID supports

**Policy Goal:** Stabilize childcare providers that have seen decreased revenue and increased costs during the pandemic.

**Investment:** \$2.3m in 2020 for 506 providers and programs, with some smaller “family, friend, and neighbor” awards

- Prioritizes providers serving low-income families and in priority neighborhoods
- Designed to be low-barrier to apply

344	\$6,528	162	\$500
Licensed child care providers and school-age only programs	Average award size	Family, friend and neighbor	Award size

March 2021  
8





# Food Security Investment Strategies

March 12, 2021

Michelle Caulfield & Sharon Lerman, Office of Sustainability and Environment

Helen Howell & Sean Walsh, Human Services Department

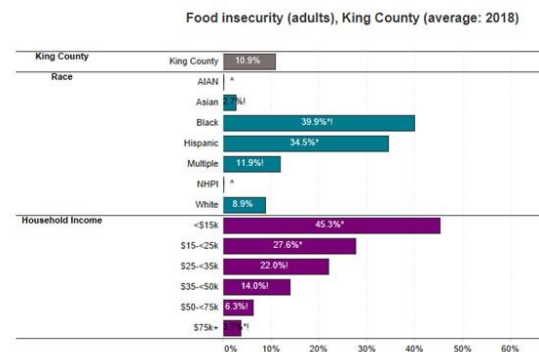
Equitable Communities Initiative Task Force

Health Workgroup



## Food Security Disparities

- In King County, Black, Latinx, and Indigenous communities experience the highest rates of food insecurity.
- More likely to be food insecure:
  - Communities of color
  - People who speak a primary language other than English
  - People with lower incomes and educational attainment
- COVID-19 has exacerbated existing systemic inequities in poverty, food security, and access to healthy food.



<sup>1</sup> = Data suppressed if too few cases to protect confidentiality and/or report reliable rates.

<sup>\*</sup> = Significantly different from King County average

<sup>†</sup> = Intersect with caution: sample size is small, so estimate is imprecise

Source: Behavioral Risk Factor Surveillance System

PHSKC, APDE, 09/2020

# Food Security Investment Strategies

1. Fresh Bucks
2. Community Food Grants
3. Food Banks and Meal Programs

March 2021  
3



## Strategy 1 Fresh Bucks

**Policy Goal:** Increase access to affordable fruits and vegetables.

**Investment:** \$3.8 million in 2020 to fund:

- 12,000 people enrolled to receive monthly benefits
- 10 contracted BIPOC community-based enrollment partners
- 30+ retailers, including farmers markets, farm stands, and 4 BIPOC-owned small grocers

### Examples

Frutería Sandoval, South Park  
2020 Fresh Bucks sales: \$37,000



Got Green  
Cooking class for Fresh Bucks enrollees



March 2021  
4





## Strategy 2

# Community Food Grants

**Policy Goal:** Increase access to culturally appropriate food, grow food locally, and support Black and Brown farmers and BIPOC community organizations.

**Investment:** \$500,000 in 2020 to 25 BIPOC community organizations, through:

- Food Access Opportunity Fund
- Neighbor to Neighbor Food Equity Fund

Examples

**First Tongan Seniors Nutrition**  
Food Access Opportunity  
Fund grantee



**Nurturing Roots**  
Neighbor to Neighbor  
Food Equity Fund grantee



March 2021  
5



## Strategy 3

# Food Banks and Meals Programs

**Policy Goal:** Culturally appropriate, healthy food at all food banks and meal programs serving BIPOC communities.

**Investment:** \$9 million in 2020 for food and meals:

- 850,000+ senior congregate meals
- 16 food banks + 20 meal programs across the city
- Bulk purchase and transportation of culturally specific and fresh foods



March 2021  
6



# CULTURAL SPACE AGENCY

A MISSION-DRIVEN CULTURAL REAL ESTATE DEVELOPMENT COMPANY

CULTURALSACE.AGENCY



## • NEEDS & CONCERNS ARTICULATED BY CULTURAL COMMUNITIES

- RACIAL DISPARITIES
- UNPREDICTABLE SITE CONTROL
- DISPLACEMENT PRESSURES
- AFFORDABILITY
- MONOCULTURAL GROWTH
- OWNERSHIP OPPORTUNITIES
- CULTURAL SPACE PRESERVATION
- TECHNICAL ASSISTANCE



CULTURALSACE.AGENCY



# VALUES

## KEEP RACE IN THE ROOM

CENTER THE NEEDS OF HISTORICALLY  
MARGINALIZED COMMUNITIES OF COLOR

## ASSETS ARE NOT ALWAYS FINANCIAL

VALUE THE WEALTH OF NON-FINANCIAL CAPITAL  
FOUND IN CULTURAL COMMUNITIES

## ALWAYS BE LEARNING

QUESTION DOMINANT ASSUMPTIONS AND  
ENGAGE IN A COHORT MODEL OF TEACHING  
AND LEARNING



## BUILD COMMUNITY WEALTH

FACILITATE REAL PROPERTY OWNERSHIP BY  
COMMUNITY ORGANIZATIONS AND INDIVIDUALS IN  
VULNERABLE NEIGHBORHOODS

## WHO DECIDES WHO DECIDES?

CREATE TRANSPARENT DECISION-MAKING PATHWAYS  
WHEREIN POWER FLOWS FROM THE BOTTOM UP

CULTURALSACE.AGENCY

# PUBLIC DEVELOPMENT AUTHORITY

## PUBLIC CORPORATION

RCW 35.21.660, 35.21.670, AND 35.21.730 THROUGH 35.21.755  
SMC 3.110

"...to **improve governmental efficiency** and services and general living conditions within the City; administer and execute federal grants and programs, receive and administer federal funds; perform **all manner and type of community services**; provide and implement such municipal services and functions as the City Council may direct; and **allow a character of community participation** in appropriate municipal projects and activities that are, in practical effect, restricted by the organizational structure of City government..."

## EXISTING CITY OF SEATTLE PDA'S

HISTORIC SEATTLE 1973 (PROTECT HISTORIC LANDMARKS)  
COMMUNITY ROOTS 1976 (AFFORDABLE HOUSING)  
SCIDPDA 1974 (CULTURAL PRESERVATION)  
PACIFIC HOSPITAL 1981 (PRESERVE AND MANAGE PAC MED)

PIKE PLACE MARKET 1971 (PRESERVE AND MANAGE THE MARKET)  
MUSEUM DEVELOPMENT AUTHORITY 1985 (REAL ESTATE UNDER TOWER)  
BURKE GILMAN PLACE 1983 (MANAGE SITE)  
SEATTLE INDIAN SERVICES 1972 (INDIGENOUS OPPORTUNITIES)

CULTURALSACE.AGENCY

# GOVERNANCE

## THE CONSTITUENCY

FIFTY BIPOC LEADERS FROM SPECIFIC SECTORS:

- ARTS & CULTURE
- COMMERCIAL REAL ESTATE
- FINANCE
- COMMUNITY DEVELOPMENT
- PHILANTHROPY
- GOVERNMENT

## THE GOVERNING COUNCIL

- NOMINATED BY CONSTITUENCY
- APPROVED BY MAYOR AND CITY COUNCIL



## DEPARTMENTAL SUPPORT

OFFICE OF ARTS & CULTURE • OFFICE OF PLANNING & COMMUNITY DEVELOPMENT • OFFICE OF HOUSING • OFFICE FOR CIVIL RIGHTS  
DEPARTMENT OF NEIGHBORHOODS • SEATTLE CENTER • OFFICE OF ECONOMIC DEVELOPMENT • DEPARTMENT OF PARKS & RECREATION  
OFFICE OF SUSTAINABILITY & ENVIRONMENT • DEPARTMENT OF CONSTRUCTION & INSPECTIONS • INNOVATION & PERFORMANCE UNIT

# PROPERTIES & PROGRAMS

## SITE CONTROL

- GROUND FLOOR COMMERCIAL CONDO
- MASTER LEASING
- CULTURAL SPACE SITE ACQUISITION
- MIXED-USE DEVELOPMENT OPPORTUNITIES
- CITY-OWNED SURPLUS PROPERTIES

## PROGRAMING PARTNERSHIPS

- ARTS & CULTURAL ORGANIZATIONS
- ARTISTS & CULTURAL CREATIVES
- COMMUNITY-FACING SMALL BUSINESSES
- PROGRAMMING AND POP-UP SPACES



CULTURALSACE.AGENCY



# BUILDING COMMUNITY WEALTH

## CITY INVESTMENTS

- EQUITABLE DEVELOPMENT INITIATIVE
  - OFFICE OF HOUSING PIPELINE
  - CULTURAL FACILITIES FUND
  - CITY-OWNED PROPERTIES



## PHILANTHROPY

- FOUNDATION SUPPORT
- FACILITY NAMING RIGHTS
  - CAPITAL DONORS

## SOCIAL IMPACT INVESTMENTS

- HIGH NET WORTH DONORS AND INVESTORS
  - SOCIAL IMPACT AGGREGATED FUNDS
    - OPPORTUNITY ZONE INVESTORS



## COMMUNITY MEMBERS

- COMMUNITY-BASED ORGANIZATIONS
- INDIVIDUAL NEIGHBORS (B-CLASS SHARES)
  - COMMUNITY LAND TRUSTS
  - COMMUNITY INVESTMENT TRUST

CULTURALSACE.AGENCY

# FINANCE

## START-UP OPERATIONAL SUPPORT

- \$1,000,000 FROM OFFICE OF ARTS & CULTURE 2021-2022
- .5 FTE FROM OFFICE OF ARTS & CULTURE 2021

## ONGOING DEDICATION OF FUNDS

- BONDING CAPACITY OF DEDICATED REVENUE SOURCE

## CAPITALIZING INDIVIDUAL PROJECTS

- MISSION-DRIVEN CAPITAL ACQUISITION COSTS



CULTURALSACE.AGENCY

## PROJECT TYPOLOGIES

### A FILM FESTIVAL CENTER

SEATTLE IS HOME TO MORE THAN A DOZEN ITINERANT FILM FESTIVALS.

ALL ARE IN NEED OF SCREENING SPACE, GALA SPACE, RECEPTION SPACE, AND OFFICE SPACE.



IMAGINE A FILM CENTER THAT HOSTED A DIFFERENT CULTURAL FILM FESTIVAL EVERY FEW WEEKS. A SPACE THAT WAS ACTIVATED YEAR-ROUND BY THE CULTURAL COMMUNITIES THAT MAKE SEATTLE THRIVE, COMING TOGETHER TO SHARE THEIR CULTURAL RICHNESS WITH THE WORLD.

EACH WEEK THE IMAGE OF A NEW CULTURAL COMMUNITY IS PRESENTED, LIKE THE FRAMES OF A FILM, BUILDING A MOVING PICTURE OF A REGIONAL CULTURE IN MOTION.



## PROJECT TYPOLOGIES

### A Cluster of Artists' Studios and Workspaces

EVEN WITH SEVERAL THRIVING ARTIST WORKSPACE CLUSTERS IN SEATTLE, THERE IS STILL ENORMOUS NEED FOR CENTRAL AND AFFORDABLE WORKSPACE FOR ARTISTS AND OTHER CREATIVES.

PAINTERS' STUDIOS, BAND PRACTICE SPACES, DANCE REHEARSAL ROOMS, SCULPTORS' STUDIOS, WRITERS' ROOMS, AND MORE CAN ALL LIVE SIDE-BY-SIDE WITH SMALL GALLERIES, PERFORMANCE SPACES, AND SOCIAL SPACES.







## PROJECT TYPOLOGIES

### A MODEL FOR CULTURAL SPACE OWNERSHIP

WE BELIEVE THAT THE ULTIMATE PROTECTION AGAINST DISPLACEMENT IS OWNERSHIP. WORKING WITH COMMUNITY-BASED ARTS ORGANIZATIONS, THE SPACE AGENCY PLANS TO DEVELOP COMMERCIAL CONDOMINIUM ASSOCIATIONS AND OTHER OWNERSHIP MODELS.

IMAGINE THE GROUND FLOOR OF A NEW AFFORDABLE HOUSING COMPLEX IN SEATTLE. OR A 100-YEAR-OLD WAREHOUSE IN A FORMERLY INDUSTRIAL NEIGHBORHOOD. OR A BRAND-NEW BUILD-TO-SUIT 5-OVER-1.

IMAGINE TENS OF THOUSANDS OF SQUARE FEET, DIVIDED BETWEEN A MIX OF LOCAL EMERGING CULTURAL ORGANIZATIONS, ALL OF WHOM ARE ON THE PATH TO OWNING A PIECE OF SEATTLE REAL ESTATE.



CULTURALSACE.AGENCY



## PROJECT TYPOLOGIES

### AN AFFORDABLE NONPROFIT GALA SPACE

WHEN SMALL NONPROFITS ARRANGE FOR SPACE FOR ANNUAL FUNDRAISING GALAS, THEY ARE IN COMPETITION FOR THAT SPACE WITH WEDDINGS, CORPORATE PARTIES, PRODUCT LAUNCHES, AND OTHERS OF THE HIGHEST-PAYING EVENTS IN THE INDUSTRY.

THIS PROJECT CREATES A DEDICATED GALA SPACE FOR SMALL AND MIDSIZED NONPROFITS, OFFERED AT COST, WITHOUT THE SCHEDULING CONSTRAINTS AND WITHOUT THE PRICE GOUGING FOUND AT COMMERCIAL VENUES.



CULTURALSACE.AGENCY

## PROJECT TYPOLOGIES

# SPACE SUPPORTING THE CREATIVE ECONOMY ECOSYSTEM

THERE ARE MISSING "RUNGS" IN THE LADDER OF THE CREATIVE ECONOMY.

THIS PROJECT BLENDS A FOOTPRINT OF MULTIPLE ORGANIZATIONS DEDICATED TO SUPPORTING CREATIVES FROM YOUTH EDUCATION TO CAREER PATH RETRAINING. WITH A FOCUS ON CONTEMPORARY MEDIA ARTS.

A MIX OF "GENERATIVE" CREATIVE SPACE AND "PRESENTATIONAL" RETAIL AND PERFORMANCE SPACE SUPPORTS BOTH SEATTLE'S CREATIVES AND ITS AUDIENCES.



CULTURALSACE.AGENCY

## Timeline

2017-2020:	EXPLORATION AND AUTHORIZATION COMMUNITY ENGAGEMENT RACIAL EQUITY TOOLKIT
DECEMBER 2020:	MAYOR DURKAN CHARTERS NEW PDA
JANUARY 2021:	CONSTITUENCY FORMS
SPRING 2021:	GOVERNING COUNCIL NOMINEES TRANSMITTED TO CITY COUNCIL
SUMMER 2021:	EXECUTIVE STAFF HIRED
FALL 2021:	INITIAL PROJECTS AND PARTNERSHIPS ANNOUNCED
SUMMER/FALL 2022:	FIRST RIBBON-CUTTINGS

CULTURALSACE.AGENCY





# CULTURAL SPACE AGENCY

PROVIDING AGENCY.  
PRESERVING CULTURE.  
FIGHTING DISPLACEMENT.  
STABILIZING SEATTLE.

CULTURALSACE.AGENCY

---